



# FIENHAGE SPREADS ITS WINGS



Fienhage GmbH's core products are husbandry systems for laying hens, chicks, breeding hens and broiler hens. With a solid strategy, Fienhage also has the capacity to manufacturer as a subcontractor, mainly as protection from volatile markets.

Based in the village of Lutten in North-East Germany, Fienhage supplies customers around the world with aviary-style systems for raising and keeping poultry. Aviary systems provide birds a large living space, with room to move freely and fly.

The story of how Fienhage has evolved is the story of a rural economy adapting to changing times. The company was founded in 1900, when Managing Director Hans-Juergen Fienhage's forefathers were woodworkers making pallets for the local peat industry. He says his grandfather branched out into making wooden wagon wheels and later started to make the typical wooden feed silos used in North Germany. "When I joined the company in the 1980s I started the production of laying nests for hens while my father continued to concentrate on feed silos. Then, at the turn of the century, I started to manufacture modern aviary systems for poultry."

As the poultry market moved more and more towards free-flying aviary systems, it became clear that metal fabrications were the way forward - so Fienhage's started its relationship with LVD.

The aviary-style systems soon became very popular, with their success helped by changes in European legislation. Battery cages were banned by the EU in 2012, deemed too restrictive and harmful to the welfare of hens, however Germany enforced the ban in 2007. "All the traditional battery cages had to be changed to new husbandry systems at very short notice. In response to this market demand we extended our production so that we could meet our customers' needs," says Mr Fienhage.

But the company had to stay flexible and innovative to continue to thrive. As markets in Europe fell back, Fienhage built a new customer base in Russia, the Middle East and Asia and broadened its portfolio to become a single-source supplier. Today the company continues to grow, build its markets and innovate - and it's come a long way from its woodworking origins.

Fienhage is equipped with *Strippit V*, *Alpha* and *Global* punching machines, five *PPEB* and two *PPEC* press brakes.

[www.fienhage.com](http://www.fienhage.com)